



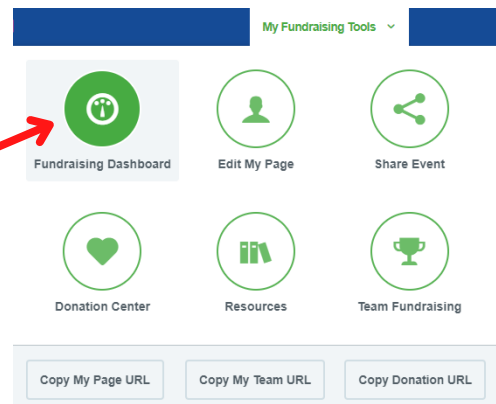
Social Media Sharing



Visit www.Walk4theAnimals.com.

Log in with your info to access your fundraising dashboard.

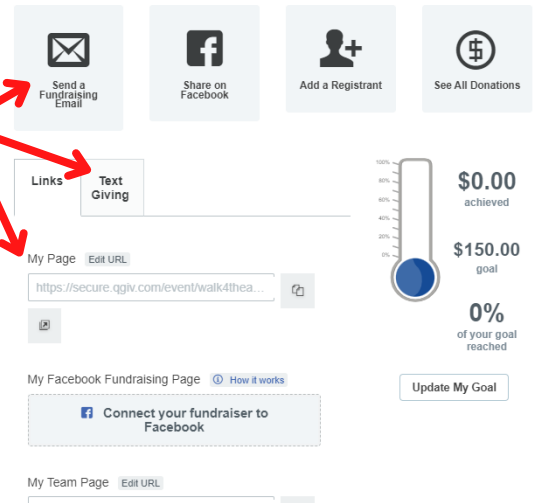
Hover over the **My Fundraising Tools** tab on the top right hand side of the page. Click the **Fundraising Dashboard** button.



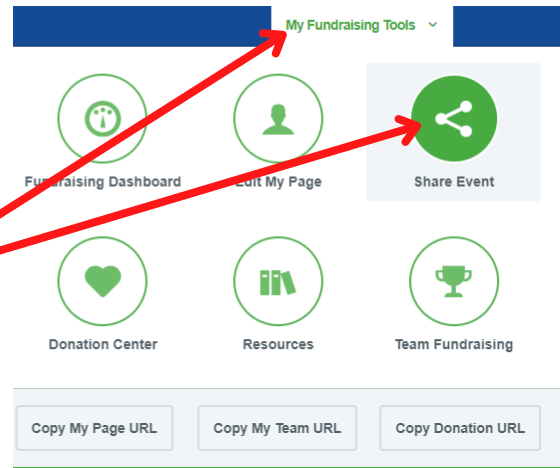
Scroll down on the **Fundraising Dashboard** page, you are able to send fundraising emails, share on Facebook, add a registrant and see all of your donations. You can also connect your Facebook, obtain the URL for your page to share, and send mass texts to share.

Get the Word Out

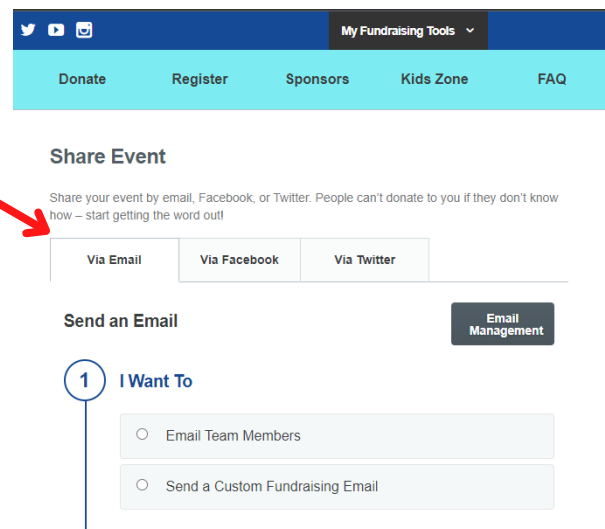
Providing easy access to your fundraising page is a great way to increase donations.



You can also hover over over the **My Fundraising Tools** drop-down and click **Share Event**.



Here you can share your page via email, Facebook and Twitter by logging into your account through the www.Walk4theAnimals.com website.

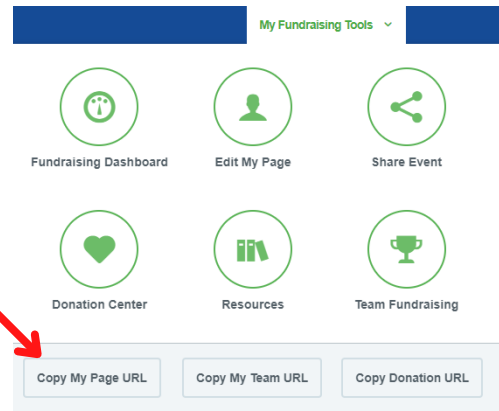


It is easy to ask friends and family to donate using the social media sharing options.

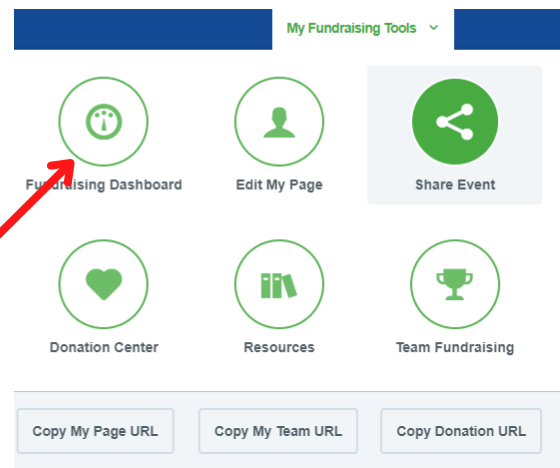
It is easy asking friends to donate using our social media sharing options located in your fundraising dashboard.

You can link your Walk for the Animals fundraising page with your personal email, Facebook and Twitter.

Hover over the **My Fundraising Tools** dropdown on the top right side of your page to easily copy your **Page URL**, **Team URL**, and **Donation URL**.



When sharing your page to your social media accounts you will be asked to log into your accounts. You will also be able to preview your post before officially sharing it.

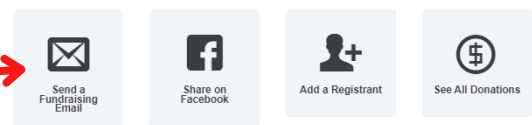


You can also send an email directly from your page, hover over the **My Fundraising Tools** drop-down and click **Fundraising Dashboard**.

Scroll down on your **Fundraising Dashboard** to the **Get the Word Out** Section and click **Send a fundraising email**.

Get the Word Out

Providing easy access to your fundraising page is a great way to increase donations.



Enter all of your email information such as the title, subject, and message. You can use our pre-made email or write your own email.

Add the emails you will be sending the donation message to. You can either manually type each email in or you can choose to import additional addresses through a mailing list you already have.

Choose when you would like your email to be sent, and then click **Save & Preview Email** to preview your message and then send it out.

Via Email Via Facebook Via Twitter

Send an Email Email Management

1

2 **Email Information**

Email Title required

This will help you organize your fundraising emails; recipients will not see this title

Start with an existing template?

Choose Template

Subject required

Your Message required

Tip: You can insert images by dragging and dropping them onto the editor. Tags (ex. %EventName%) will be populated once the email is sent.

From:

To: Separate addresses by comma
Send to These Addresses (max 1000)

This email will be sent to 0 people.

Need a custom list? [Manage Email Lists](#)

Select Mailing Lists

Select list(s)...

Show Users

When Should We Send This Email?

Immediately

Goal Percentage Reached

Send on specific date

Periodically

Save & Preview Email Save As Draft Cancel

Have fun sharing your Fundraising page and why you Walk for the Animals!